

Open Interface Software Builder (39)



Seminar Topic:

How to Earn Money From Internet

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waayay been iga dheh

Venue:Open Interface hall

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HOW TO EARN MONEY

20 Ways to Make Money From Internet





- * Work Clean
- * Work Hard
- * Work at Home

But take it as a regular and **serious job!** Do what you really **Enjoy** doing.

Wondering how to earn money online? There are plenty of options for utilizing your skills and making money from Internet.

1

Earn Money By Blogging



Blogging is a nice way to make free money

If you have only little time, you can also

Find Small Micro Jobs Online

There are a number of good and free blog sites

- 1. setup your blog
- 2. write about things that really interest you
- 3. put online ads on it

You can use Google AdSense for getting ads or you can use ads service provided by other networks like Yahoo!Media.net. WordPress.com also provides its own ads.

To create a money making blog, I would recommend that you invest in the following tools.

- ➤ Genesis framework (it makes WordPress even more powerful)
- DreamHost hosting (reliable host is a must!)
- Grammarly (#1 writing tool)
- ShareASale (great affiliates to join)

By the way, did you know that Google makes 95% of its revenue from advertisement?

Skills required for professional blogging:

- ➤ Good command on language
- >ability to write in an interesting way
- > familiarity with basic coding
- >other technical stuff

How much money can you earn from blogging?

- one thousand visitors per day (can from \$0.5 to \$30 per day)
- ❖Bloggers in US, UK and Canada make millions of dollars from their blogs.

How much money can you earn from AdSense?

- Many successful bloggers and webmasters earn \$100 to \$500 per day with Google AdSense.
- Some bloggers in USA earn several thousand dollars every day from AdSense.

2

Earn Money by Designing Themes



Design themes for platforms like WordPress and Blogger.

- All websites and blogs require a "theme" (also called template or skin)
- ➤ You can also become a theme designer if you have good sense of design and other required skills

Once a theme is done

- >sell it on theme stores like Genesis framework
- right setup your own website through which people can buy your themes.
- ➤ Designing themes for platforms like WordPress, Blogger, Joomla, Drupal etc.

Skills required:

- ➤ Web design sense ,CSS,HTML,JAVA SCRIPT
- **PHOTOSHOP**
- ➤ Knowledge target platform

How much money can you earn from designing themes?

- ❖Usually, one copy of a theme sells anywhere between \$10 to \$100.
- ❖if you sell just one hundred copies, you may make thousands of dollars.
- If you design a customized theme for a specific client, you can charge even more depending on the efforts you had to put in

3

Earn Money by Teaching Online



You can impart knowledge and be a teacher on Internet

- Yes! you can be an online teacher.
- > the great thing about it is that you can teach virtually anything
- ➤ whatever is your skill and expertise
- ➤offer lessons to perspective students

SkillsShare is one such service which allows you to be an online teacher.

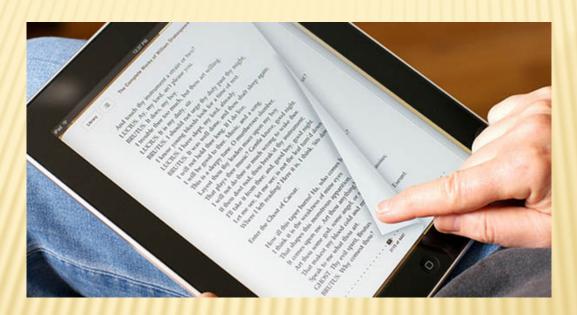
- > Register on it
- >create courses (classes) on whatever subject you know
- From cooking to mathematics to engineering to designing to languages to whatever!
- There is another similar service called **Udemy**

Skills required:

- >expertise in subject on which you're offering course
- Knowledge of Photoshop and making videos
- make your course more interesting and easy to understand.



Earn Money by Writing e-Books



Writing and publishing e-books can bring you loads of money!

if you have a story to tell or if you want to share your expertise in the form of a book

- go ahead and write a book!
- ➤ Use MS-Word to write your book
- ➤ self-publish and sell e-book versions through platoforms like Amazon's Kindle, Google Play Store and Apple's app store (iBooks).



Earn Money Online by Selling Designer Merchandise



You can sell personalized designer items online to earn money.

- Can you draw well enough?
- Have you ever thought that even your drawing can help you make free money online?
 - print designs, drawings or photos created by you on items like coffee cups, t-shirts, bags etc
 - >sell them on zazzle online shop
 - ➤ Here how it works
 - 1. Create your design and fine-tune it
 - 2. Register at Zazzle.com and create your own shop (it's very easy!)
 - 3. Zazzle has merchandise items like cups, cards, t-shirts etc.
 - 4. Customer comes to your online shop.
 - 5. Zazzle prints your design on selected item and send it to customer.
 - 6. You get your share from the money earned by Zazzle.

6

Earn Money Online through YouTube



YouTube pays well for the monetized videos. Create interesting videos to make money from Internet.

- > Create your own videos and share them with the world.
- > earn money from these videos!
- upload it on YouTube and monetize it.
- ➤ YouTube will show ads along with your video and share revenue with you.

A lot of people have earned great amount of money through this online work. Most of it is home-based job

Skills required:

- Know how of using video camera
- video editing software

How much can you earn from YouTube?

- \clubsuit has a million subscribers \Rightarrow you can earn from \$100,000 to \$300,000 per month.
- Mostly it depends on how interesting your videos are.
- Secondly, it depends on the how many people have subscribed to your YouTube channel
- ❖This is the minimum. No one really knows the exact amount but many sources say that they could actually be touching one million dollars every year.
- Earning huge money from YouTube sounds great. But it requires a lot of appeal, creativity and hard work.



Earn Money Online by Becoming a Translator



Lots of translation jobs are available online for language experts

- If you know any two languages very well, there are plenty of translation jobs available online.
- ❖And they pay well.
- *make good money from online work of translation.

<u>Translatorsbase.com</u> is perhaps the best website <u>I know</u> where you can regularly get online translation work.

You will need to bid for every piece of work if you win the bid, work is yours to do and the client pays you through the website.

You can do translation work on your computer and submit the finished work through Translatorsbase.