

# (39) Open Interface Software Builder (39)



Seminar Topic:

# **How to Earn Money From Internet**

Halkudhegga: Waxbaan Aqaanaa Shaqana waayay been iga dheh

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# HOW TO EARN MONEY

# 20 Ways to Make Money From Internet





- \* Work Clean
- \* Work Hard
- \* Work at Home

But take it as a regular and **serious job!** Do what you really **Enjoy** doing.

Wondering how to earn money online? There are plenty of options for utilizing your skills and making money from Internet.

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# Find Internet-based Jobs of Any Kind



Lots of internet-based jobs are available online

- looking for providing admin or technical support to others,
  - ✓ several places where you can find jobs
    - ➤ browse through them and select the one that suits you
  - ✓oDesk is one such place.
  - ✓ Clients post job details on oDesk and job seekers like
    you take on the work
  - ✓ Mostly the work involves working through computer and internet
  - ✓ work like software or web development, writing assignments, proof-reading work, business development etc

#### Skills required:

➤ Depends on the job you select



# Affiliate Income is a Great Way to Earn Money



Affiliate Marketing is a great way to earn money from your blog or website

- •If you have a successful blog or website
  - >get affiliated with other vendors
  - show their ads on your website
- •If a customer sees an advert on your website
- •and through that purchases an item from vendor's online store
  - → you get a commission from the sale amount

# Affiliate advertisement is different from Google AdSense.

- ➤ You get paid from AdSense on clicks (cost per click or CPC model)
- right and a paid only when customer really purchases the product through an advertisement on your website.

#### **ShareASale** is one of the best place to find affiliate advertisements

- another good place to find affiliate ad opportunities <a href="Commission Junction(CJ">Commission Junction(CJ)</a>
  It is a website where you can get affiliate offers from a large number of brands and vendors
  - Companies like Amazon, eBay, Flipkart also run their separate affiliate programs
  - ❖You can use them too

I would recommend that you select an affiliate product which is relevant to the content of your own website.

For example, if you have a blog on books, you can show affiliate ads from Amazon showcasing only books.

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# Earn Money by Selling Your Used Stuff



Make a Profit Selling Used Stuff

- •There are hundreds of online services where you can easily sell your things that are no longer in use
- •if you've an old mobile phone handset lying useless in your drawer
- you can sell it on eBay or Craigilist

convert old and useless stuff like CDs, books, clothes, stationary, toys into money



Get Online Programming Jobs to Earn Money



Online Programming is a great way to earn money

- •If you're a programmer, you can find ad-hoc coding jobs online
  - ✓ Just take the project
  - ✓ build it
  - √test it
  - ✓ submit it and get the payment

<u>Freelancer</u> (formerly known as **Rent-a-Coder**) is out there for years.

- ❖It does not matter which programming language or platform you can work on you'll find jobs for all.
- ❖ Freelancer website does the job of connecting programmers with clients.
- There are other alternatives like Guru, oDesk, eLance and TaskRabbit.



# Start an Online Newsletter Magazine to Earn Money



Online Newsletter Magazine to Earn Money

- •I have already told you about writing a book and also about becoming a blogger
- •But if you don't want to post daily (as a blogger does) or sit for weeks or months to write a book then you can opt for the fabled Middle Path
- that is to say that you can serve content as a periodical
- ➤ start a e-newsletter (or a e-magazine)
- >ask people to subscribe to it for a fee
- ➤ Websites like <u>Aweber</u> and <u>MailChimp</u> can help you manage subscriptions and dispatch of your e-newsletter
- ➤If your newsletter has a wide reach, you may also be able to show ads in your newsletter and/or find sponsors for your newsletter



# Earn Money By Selling Creative Work Online



Online Creative Work to Earn Money

- •websites like <u>ArtFire</u> and <u>Etsy</u> allow you to sell whatever creative you can make
- •Take a look at these websites and you'll be astonished at the variety of stuff people make and sell it through Internet
- •Larger web stores, like <u>eBay</u>, also allow you to <u>earn money from</u> your creative instincts.

- >You can make interesting stuff with junk, knit wooly patterns
- > create funky jewellery, hand-paint vases
- make stuffed toys

trust me if you try; you can really work at home and then convert it into a business with the help of the network of networks, the amazing Internet



## **Lend Your Voice!**



Got a good voice? Record. Send File. Get Payment!
There are hosts of voice-over jobs available on Internet.

- •Have you got a deep baritone voice? or a bubbly, chirpy one?
- or may be the one that has the chime and clarity of a tolling bell!
  - ➤ If yes, you can online lend your voice as voice over artist.
  - ➤ You can narrate stories, news and other text items
  - ➤use <u>Umano</u>, <u>VoiceBunny</u> or <u>Voice123</u> for this purpose

- ➤ You would need to have a good audio recording setup at home and that's all.
- ► Just pick a job from above mentioned websites
- do it by recording your narration
- >upload the resultant audio file
- right paid for your work. All this can be done from your desk at home



# Help Kids in their Studies



There are hosts of jobs available on Internet.

- •I have already mentioned <u>SkillShare</u> and <u>Udemy</u> as websites where you act a bit like a lecturer
  - ➤ You make courses and people buy them.
- But if you don't wanna get into full-fledged course development and just want to help students with their current academic issues,
   ✓You're still in luck as there are several online places where you can get tuition assignments also.

- ➤ Here you can help kids with their school or homework and teach them specific subjects.
- <u>Futor.com</u> and <u>TutorVista.com</u> are among such websites where you can get online tuition assignments